



WASHINGTON STUDENT LOBBY
STATE BOARD OF DIRECTORS
120 Union Avenue, Suite 207
Olympia, WA 98501

Washington Student Lobby Board of Directors
Meeting Minutes
The University of Washington, Seattle, WA
September 16, 2007

I. Call to Order

The Washington Student Lobby Board of Directors met on September 16th, 2007 at the University of Washington in Seattle, WA. President Bryce McKibben called the meeting to order at 12:00 pm.

II. Roll Call and Introduction

Attendees included:

- Bryce McKibben, UW (ASUW)
- Mike Bogatay, CWU
- Camille Andersen, EWU
- Evan Buelt, EWU
- Andrew McNeely, UW Tacoma
- Regan Harrison, TESC
- Sarah Reyneveld, UW-GPSS
- Aaton Shelley, TESC
- Peter Sterr, WSU Vancouver
- Darren Benson, WSU Vancouver
- McKinley Smith, UW (ASUW)
- Tyler Dockins, UW (ASUW)
- Chris Reigelsperger, WSU (ASWSU)
- Elliot Helmbrecht, UW (ASUW)
- Kristina Mader, WWU
- Sasha Sleiman, WWU
- Ramiro Espinoza, WWU
- Erik Lowe, WWU
- Rose Phal, WSU (GPSA)
- Paul Lenze, WSU (GPSA)
- Brianne Wood, BCC
- Jacob Peltier, BCC
- Jake Stillwell, CWU
- Steve Lindstrom, WSL
- Matt Kreiling, WSL

III. Additions and Changes to the Agenda

- Strike "Organizational goals and reflection on a strategic direction" from Issue Roundtable and School Reports.
- Add "Authorizing Matt Kreiling to approve WSL checks" as section b of Action Items.
- Add "Mike Bogatay, VP of Finance" as section b of Presentations and Public Testimony.
- Agenda approved.

IV. Approval of Minutes

a. Board of Directors, June 10, 2007

- Dockins moved to approve the minutes, Smith seconded. No objections, motioned passed. Minutes approved.

V. Reports

a. Executive Reports

i. Bryce McKibben, President

- Informed the Board about the passage of the College Cost Reduction Act (H.R. 2669), a federal bill that members of the WSL had lobbied for over the summer. Introduced Kreiling as the new WSL administrator who was hired in late June and displayed the binder he put together. Updated the Board about the involvement of the WSL at the U.S. Students Association National Congress that took place in late July at the University of Pittsburgh. Discussed shortly the WSL "about us" document that is included in the binder which was later given to Board members.

ii. Camille Andersen, VP of Legislative Affairs

- Updated the Board on the childcare issue and what she had been doing over the summer. The WSL leadership is currently working to put together a childcare stakeholders meeting in early October to come to agreement with other interested parties on how to proceed with a new state funding request.

iii. Jake Stillwell, VP of Communications

- Informed the Board that WSL press releases are now available online at www.wastudents.org. He told the group that after the passage of the College Cost Reduction Act, Senator Edward Kennedy (D-MA) wants to send a thank you letter to all the student body presidents at U.S. Students Association member schools. The State and System Student Association Coalition of the USSA is working with WSL alumni, Steve DuPont, in Arkansas to develop a Statewide Student Association in that state.

iv. Mike Bogatay, VP of Finance

- Reported that the WSL went \$12 over for the USSA Congress. Lindstrom stated the checking and savings balances.

b. Staff Reports

i. Advisor, Steve Lindstrom

- Said that it will be important for Board members to follow up with state policy makers on the childcare issue, especially during the "short" session. The fact that the issue was brought up last year may help it get some movement this year. There is a possible policy analyst job opening in Olympia for the House of Representatives.

ii. Administrator, Matt Kreiling

- Has been busy getting work done in Olympia over the summer. He attended a week long USSA staff training at the University of California, Berkeley. He learned a lot about being a SSA staff member.

He went over the WSL binder that had been passed around. Reminds members that he wants to be used as a resource for campus leaders.

- Board broke for lunch at 12:35pm and reconvened at 12:50pm.

VI. Action Items

a. Selection of revised vision statement

- McKibben introduced and read the proposed vision statement and accepted any motions to amend, comments or questions.
- Bogatay motioned to strike “will be” and replace with “is”, Reyneveld seconded. No opposition. Motioned passed.
- Bogatay motioned to strike “quality” and replace with “accountable decision-making”, Lenze seconded. Lenze moved to amend the motion to state “and to maintain accountability in the decision-making”. Bogatay accepted the amendment and withdrew the motion.
- Lenze moved to re-word the vision statement, the WSL “will involve” and “shape policy, and participate in the implementation of higher education” policy. Buelt moved to amend the motion to state the WSL “will involve” and “; shape and participate in implementation of higher education policy.” Lenze accepted amendment. Harrison moved to amend the amendment to strike “shape” and add “influence the decision-making”. Lenze accepted the amendment. Dockins moved to close debate and vote immediately on the motion to amend. Buelt seconded. No objections. Motion passed.
- Dockins motioned to approve the vision statement, Lenze seconded. No objections. Motion passed unanimously by voice vote, vision statement approved.

b. Authorizing Matt Kreiling to approve WSL checks

- Dockings motioned to give Matt Kreiling the authority to approve WSL checks, Espinoza seconded. No objections. Motion passed.

VII. Presentations and Public Testimony

a. Presentation and discussion by Lindsay Pryor, Voter Education and Outreach Coordinator, Elections Division, Office of the Washington Secretary of State

i. WSL-led Voter Registration for the 2007 and 2008 Election Cycles

- Pryor went over materials encouraging college student age groups to register to vote and get out the vote. She discussed voter registration facts and strategies for on-campus drives. She went over the logistics for the College Civics Program and passed out materials for that.

b. Presentation by Mike Bogatay, VP of Finance

- Bogatay introduced the USSA Students VOTE! Campaign and passed out materials and tracking forms. He gave a short introduction on the Electoral Action Training, stating that it would roughly cost \$50

per student if the WSL were to collectively bring 40 students. The Higher Education Act requires public university administrations to give a “good faith effort” to register students to vote.

- He reminded the Board that the LEAP conference will be held this January in Tacoma and Olympia. He suggested that the WSL help and guide conference members on how to effectively lobby and advocate in the state capitol.
- Bogatay handed out materials on the College Cost Reduction Act.
- Reminded the Board that the Northwest Student Leadership Conference will take place from November 9-11 in Portland, Oregon. It is hosted by the Oregon Student Association.

c. Presentation by Bryce McKibben, President

i. A Strategic Direction for the WSL: Developing the Student Movement for Washington State

- McKibben began by yielding the Chair to Camille Andersen. He started the presentation by giving a background of the WSL and pointing out the importance of organizational expansion over the next two years. He prefaced the presentation by stating that this is not set in stone, but just a suggestion for how the WSL can improve.
- He gave a brief overview of other successful SSAs throughout the country. He went over their structure, duties, successes and funding policy.
- The first step of this expansion is to redefine the organization’s scope to accommodate new and improved goals. This is done through a vision statement and organizational goals that compliment and expand upon the mission statement. These must be both broad, long term goals and specific, short goals.
- Next, he emphasized the importance of encouraging investment and teamwork from local WSL campus chapter. They play an important role in the development of grassroots efforts.
- It would be beneficial to invite participation from a broad spectrum of student leaders, including branch campus and community and technical college student leaders.
- With so much expansion, McKibben pointed out that it would be important to review the elements of the organization’s structure for effectiveness. It is also critical with any change in the WSL structure to not give up any ground with lobbying efforts in Olympia.
- These changes will require a more steady funding structure. McKibben pointed out that other SSA funding models included universally set student fees. Among other things, this larger budget could pay for things like new staff, a better office and organizing and training.
- He pointed out that the WSL should change its name to reflect such changes. The Washington Student Lobby presumes that the organization’s sole purpose is to lobby and with that comes assumptions that can be misleading. A suggested name change would be the Washington Student Association.
- Having feedback and evaluating the strategic plan should also be a constant attribute to any changes.
- McKibben opened the floor for questions
- Reigelsperger asked if the presentation would be made available online, McKibben said yes. The presentation is now available at <http://www.wastudents.org/info/research.html>
- Andersen yielded the Chair back to McKibben.

VIII. Issue Roundtable and School Reports

a. Bellevue Community College

- Peltier informed the Board that CTC student leaders had formed two statewide student teams that discuss legislative issues and work on coalition building. He pointed out the benefits of having 35 CTCs with 500,000 students as constituents. He said that while there is influence on CTC student leaders from other state agencies, they are still discussing how to move forward.

b. Higher Education Coordinating Board

- Sleiman said that the WSL has an opportunity to make suggestions for the HECB Strategic Master Plan, a document guiding Washington higher education policy for the next 10 years. She reminded the Board that she had worked with McKibben to provide a written document with input, submitted in late August. On October 25 from 9-4, the HECB is holding a hearing entitled “Addressing Student Needs” for the Master Plan and the WSL is on the agenda to address the HECB. McKibben intends to present feedback with Kreiling at that meeting.

c. Central Washington University

- Bogatay said that the ASCWU Office of Legislative Affairs (OLA) has distributed 1,500 voter registration forms to incoming freshman. He passed out a new fundraising flier that has information about the USSA, WSL and OLA.

d. Eastern Washington University

- Andersen said that the new ASEWU is meeting this upcoming week and it has a new legislative liaison, Ashley Elliott, who is in Spain until December. The new recreation center is set to open in late winter. The AS is looking into re-establishing an opt-in fee for the WSL.

e. University of Washington- Tacoma

- McNeely announced that he has been hired as UW-T legislative liaison and is working to be a voting member of the WSL.

f. The Evergreen State College

- Shelly said that the leadership at TESC is still getting started for the year.

g. University of Washington- Graduate and Professional Student Senate

- Reyneveld said that GPSS had applied for and received a \$6 thousand childcare grant from the HECB and wants to make sure the WSL is still going to push the childcare issue this upcoming legislative session. An issue they will be working on is increased funding for out-of-state graduate student subsidies. Mental health coverage will be a prioritized issue as well.

h. University of Washington

- Dockins said that the ASUW is distributing RIAA educational material for students who download music online. They are working to bring state higher education policy makers to UW for a pre-

legislative session reception. UW just had a press conference with Senator Patty Murray (D-WA), talking about the passage of the College Cost Reduction Act. The Husky-Tee project is being pushed again this year but will be part of a new “Husky Pride Foundation” fundraising branch.

i. Washington State University- Vancouver

- Alumni relations is being prioritized and the student leadership executive staff has a new student lobbyist.

j. Washington State University

- Reigelsperger informed the Board that WSU hosted a textbook forum with publisher representatives last week, lowering textbook costs is going to be a top priority for the ASWSU. They have a Student Advisory Board that meets with the school President to discuss student issues. Reigelsperger has a meeting schedule with Senator Maria Cantwell (D-WA) about what the ASWSU is doing.

k. Washington State University- Graduate and Professional Student Association

- Phal said that the GPSA had its first senate meeting with a new Childcare Committee.
- Lenze said that research funding accessibility is going to be a top priority this year.

l. Western Washington University

- Espinoza updated the Board that the new Western legislative liaison is Sarah Ishmael. Support for the DREAM Act and childcare funding are going to be a top priority for the ASWWU. Recently there has been discussion about forming a graduate student association.

m. Electoral Action Training

- Bogatay reminded the Board that the cost for an EAT would be \$50 per student if 40 students attended and that the cost would go down if more students signed up.
- Reigelsperger expressed concern with voting to endorse an EAT before talking to students.
- Lenze motioned to table this discussion, Reigelsperger seconded. No objections. Motion passed.

X. Announcements

a. Future meetings

- October 14th at 11am at WSU
- November 3rd at 11am for BOD and noon for GA

b. Northwest Student Leadership Conference

- Bogatay introduced the NWSLC and suggested that the WSL sponsor a workshop. He passed out an informational flier. The conference will be November 9-11 at Portland State University.

XI. Adjournment

- McKibben adjourned the meeting at 4:25