



WASHINGTON STUDENT LOBBY
STATE BOARD OF DIRECTORS
120 Union Avenue, Suite 207
Olympia, WA 98501

Meeting Minutes

Saturday, March 8, 2008

Washington State Capital

Conference Room 211- John A. Cherberg Building

I. Call to order

McKibben called the meeting to order at **11:10 am**.

II. Roll call, introductions and welcome

Self-introductions were made. Attendees included:

- Jake Stillwell, CWU (VP of Communications)
- Sarah Ishmael*, WWU (VP of Recruitment and Retention)
- Brianne Wood (VP of Legislative Affairs), BCC
- Jacob Peltier*, BCC
- Ashley Elliot*, EWU
- Andrew McNeely, UW-T
- Chris Reigelsperger, WSU
- Rose Phal, GPSA WSU
- Sarah Reyneveld, GPSS UW
- Logan Bahr, CWU
- Mike Bogatay*, CWU
- Matt Kreiling, WSL (Administrator)
- Bryce McKibben, UW (President)
- Steve Lindstrom, WSL (Advisor)

A quorum was present.

III. Additions and changes to the agenda

Wood motioned to strike part 5, section A, subtitle I, Ishmael seconded, no objections.

Ishmael moved to approve Reyneveld seconded, no objections. **Agenda adopted.**

IV. Approval of minutes

- Elliott motioned to correct the spelling of her last name.
- Peltier motioned to change "ASGBCC" to "ASBCC".
- Peltier motioned to approve the agenda, Bogatay seconded, no objections. **Minutes approved.**

a. Board of Directors, February 16, 2008

V. Reports

a. Officer reports

i. Legislative Affairs Update, VP of Legislative Affairs Brianne Wood

1. Alive bills

- Child care policy, Reigelsberger
- Child care fiscal, Elliott

Campus safety policy and fiscal, Reyneveld.

- Transfer and articulation, Ishmael.
- Master plan, Brianne and Lindstrom. HECB expects the resolution to move out of Ways and Means. Sen. Fraser and Kilmer both expressed reservations due to potential fiscal impacts. When they were assured that any actual policy changes must come back to the legislature, they withdrew objections. Senate leadership is now free to pull to the resolution to the floor of the Senate for a vote.

2. Dead bills

- HB 2917, Stillwell. Lindstrom mentioned that there was not a lot of opposition to the bill, but that it just didn't make it through the filter. The bill required more work to pull it out of Rules.
- BCC student member of the board of trustees, Wood.

3. Bills of interest

- Performance agreements, Ishmael.
- Appropriations omnibus bill (I-601, I-960), Lindstrom went over the background on legislative fee requirements due to these initiatives. Currently 390 fees that need to be approved by the legislature and the House leadership decided to put them all in one large appropriations bill. A few of these fees deal with higher education, such as class fees, tuition, Services and Activities fees, etc. These funds cannot be increased without approval of the legislature because they are collected, managed and dispersed by a public agency. Ishmael testified in favor of the Council of President's higher education amendment to include these fees in the omnibus bill.

McKibben suggested officially endorsing the bill as amended. Peliter moved to have the WSL official endorse HB 3381 as amended, Ishmael seconded, no objections. **HB 3381 officially endorsed by the WSL.**

ii. Communications Update, VP of Communications Jake Stillwell

- Peltier suggested tailoring google groups to specific populations within a college. McKibben suggested having the board members forward communication from the WSL off to AS leadership.

iii. Finance Update, VP of Finance Mike Bogatay

- Bogatay announced that the WSL has \$29,421.31 in checking, \$30,194.68 in savings and \$29,629.43 in accounts receivable. He asked for contact information in the WSU administration members who handle student government finances. Lindstrom said that the next step is a letter of inquiry from the WSL attorney to the WSU administration and ASWSU. Kreiling said the WSL has gone over its board expenses by \$46.81. Peltier said he feels it is necessary to rectify this via a transfer from other line items. Bogatay added that the board is allowed up discretionary spending up to \$500, so he doesn't feel it is necessary to dip into other funds. Lindstrom suggested taking executive action.
- Peltier motioned to move funds from the miscellaneous account and into USSA Congress and board expenses. Reyneveld objected, motion failed. Reyneveld said the board should make an accurate assessment before a funds transfer is voted on. Bogatay said he would research the budget and bring back a proposal at the next board meeting. Bogatay said ASCWU funding is on its way.

iv. Recruitment and Retention Update Sarah Ishmael

- Before the April board meeting there will be a general recruitment plan for community colleges. She noted Kreiling's work with The Evergreen State College- he had engaged in a good faith effort to collect enough signatures to put a measure on the ballot. Ishmael attended a lobbyist panel with interns and spoke about the WSL. By April the board meeting she hopes to have done a general agreement, recruitment plan, communication with student leaders, campus chapter study and plan, grassroots efforts. Peltier asked about membership contracts- Ishmael said a general agreement would supplement a membership contract. McKibben suggested a letter soon about the funding structure would also be helpful. McNeely said that it is important for the WSL to stay on top of UW-T. Reigelsberger said all three WSU branch campuses should be worked with. Stillwell said CWU Des Moines has also expressed interest.

b. Administrator report, Matt Kreiling

- Kreiling began by saying it is essential for students to have a continual presence in Olympia and gave an example regarding the performance contracts bill. He said he was proud to have been working with the WSL during the 2008 session. Today there is an Electoral Action Training being hosted at EWU and will be doing some post-training follow up. He added that there will be another EAT at WWU on April 26th.

c. Advisor report, Steve Lindstrom

- Lindstrom reminded that board that it is very important to contact legislators regarding bills that still need awaiting concurrence between the House and Senate.

VI. Lunch break

Bogatay motioned to break for lunch at 12:05, Ishmael seconded, no objections.

Back at 12:33

VII. New business

a. Action plan review and feedback

- McKibben said that informal input would be taken at this meeting, the executives would then take the suggestions and draft them into formal amendments at the next board meeting when the document will be officially adopted.
- Goal 1
 - Bogatay- Goal 1.4; the cost will be much higher for a board retreat. Time to plan events for the rest of the year, such as WSL lobby day.
 - Ishmael- said there should be a retreat for the executive board in addition to the Board of Directors.
 - Peltier- add "expectations from board members" to 1.4
 - McKibben suggested changing 1.4 to developing an annual timeline for events and using a board retreat as a vehicle for that purpose.

- Peltier said that it should be the responsibility of the new executive board to develop specific dates.
- Reyneveld. said re-examining the timeline should be the task of the executive board, which could then be brought back to the Board of Directors.
- Lindstrom pointed out the various types of timelines and how they can be tailored to the specific objectives in the action plan.
- Peltier suggested including language stipulating that one of the first tasks of the new executive board would be to develop the timelines.
- Goal
 - Stillwell said a more in-depth study of campus chapters is needed.
 - Wood, 2.2 change “universities” to “institutions” and include ASBCC.
 - Bogatay pointed out that students within the student body are typically the main driving force behind grassroots mobilization.
 - Peltier- 2.3 include an informational packet on funding policy authored by VP of Recruitment and Retention, VP of Finance and legal counsel.
 - Ishmael said that the VP of Recruitment and Retention should be included in very objective for goal 2. Suggested separate documents regarding funding and campus chapter organization.
 - Stillwell said that information is already out there.
 - Kreiling pointed out that the key element is identifying student leaders who will be in charge of the campus chapters.
 - Chris said that there used to be a WSL WSU chapter with voting rights on the WSL Board of Directors; when that was taken away, the organization dissolved.
 - McKibben said 2.2 and 2.3 could use language like the WSL “encourages” campus chapters so that the organization is not responsible for the success or failure of campus chapters.
 - Reyneveld asked about what the costs were for creating campus chapters. She added that the document should be more specific about who is representing the WSL in campus chapter work.
 - Kreiling pointed out that many statewide student associations have one campus organizer at each member campus.
 - Ishmael said it makes sense to have a WSL coordinator in charge of facilitating campus organizers.
 - Stillwell suggested internship or scholarship for the campus organizers.
 - Lindstrom pointed out that having campus chapters brings investment back to the campus in terms of increased political activism and civic engagement.
- Goal 3
 - Bogatay pointed out that the funding dynamics for a new member would not be as substantial as with The Evergreen State College.
 - Peltier said it is important to consider first year dues, particularly with community and technical colleges.

- Kreiling suggested adding to 3.4: c. encourage a transportation budget; d. scheduling meetings at the beginning of the year; e. requiring permanent proxies.
- Peltier suggested a written agreement with the state board for community and technical colleges encouraging their support for the WSL. His argument was that major CTC recruitment won't happen without the sbctc's support. Lindstrom said that he has doubts that the sbctc would enter into a memorandum of understanding officially supporting the WSL.
- Goal 4
 - Peltier said that there should be more complete job descriptions of the executive board. Ishmael added that responsibilities, expectations and requirements should be included in job descriptions.
 - Stillwell asked about 4.3 reports. Peltier said that most of what would be covered in the report would be included in the administrator's job description. Kreiling agreed that the objective is not necessary.
- Goal 5
 - Ishmael said the VP of Communications should be in charge of 5.1 and wondered if there was a need for a Legislative Director. Bogatay agreed that an Organizing Director would be a better job.
 - Peltier suggested creating a work group communicating the WSL to the associated student governments.
 - Lindstrom thought that 5.2 could be collapsed under 5.1 and change "purchase" to something like "research." He added that the board should consider other higher education stakeholders in outreach efforts.
 - Lobbying efforts on a local level by campus chapters would be very effective under an Organizing Director.
 - McNeely said that it is very important for the WSL to stay in contact with leadership of member campuses for recruitment and retention.
 - Stillwell- media relations increase lobbying efforts and credibility.
 - Reynevld said that further conversations are needed for a new Organizational Director.
- Goal 6
 - Peltier said that 6.1 has been completed. Bogatay said that researching for a foundation still needs to be worked on.
 - Ishmael said that 6.5 researching non-profit grants would be beneficial.
 - Bogatay introduced his 9-point-plan regarding a foundation. The purpose would be for providing development and education services for the WSL. He went over the points to establish a purpose, research, create a name, choose incorporators and a nominating committee, create a file, draft bylaws, hold a first meeting, open a bank account and apply for 501(c)(3) status. Reyneveld asked if the VP of Finance should be in charge of carrying out the plan, and Bogatay said that he agreed that a development officer would be more appropriate. Chris said that creating a list of WSL alumni would be the first step.
- Goal 7
 - Peltier said that 7.1 and 7.2 could be combined into one objective.
 - Stillwell suggested including campus chapters in the list of "organizing goals" in 7.3.

- Bogatay said that the executive board and administrator should be in charge of 7.3.
 - Goal 8
 - McKibben pointed out that it is important to make stakeholders aware of our name change.
 - Bogatay said that the name change should come after outreach to alumni to keep things simple and not confuse them.
 - Lindstrom said it is premature to assume there will be a name change.
 - Ishmael said a name change could be used to involve local campus chapters in the work of the WSL.
 - Peltier said that it would be prudent to have a discussion as to whether or not a name change is needed. He suggested modernizing the logo.
 - Reyneveld said that the board should conduct a poll with alumni and students on the name change.
 - Goal 9
 - Kreiling said it would wise to have a biannual staff review conducted by the executive board and presented to the Board of Directors.
 - Peltier said that staff members should be re-examined every year before the budget is adopted.
- b. Draft budget proposal for the General Assembly- Mike Bogatay, VP of Finance
- Bogatay began by pointing out that this document is going to be voted on next meeting. The board then went into Executive Session.

VIII. Executive Session

- a. Staffing needs for WSL in 2008-09
- b. Endorsement for HECB Student Member

IX. Issue roundtable and Association reports

a. Association reports

- ASWWU: Ishmael, EAT
- ASWSU: Chris, Election results
- ASEWU: Elliott, EAT today and tomorrow, elections in April and May
- GPSA: Elections last week, appealed, re-election.
- ASBCC: Student government elections, by-laws, vote for opt-in fee and capital construction fee
- ASUW-T: College Civics Week preparations.
- ASCWU: Bogatay, immigration debate with founder of Minutemen was controversial, academic senate got funding for a pilot, CWSL is now a member of the Equity and Service Council which increases funding, meeting with President McIntyre regarding a new \$1 or \$2 mandatory fee.
- ASUW: McKibben, April 19 EAT, 520 bridge replacement and funding issue, Husky Stadium, Husky Union Building.

b. Member campuses' funding updates

- Peltier needs to know what the legal language was that was voted on for using student fees for lobbying for a meeting with BCC President.
- McKibben updated the board that there was a signature gathering campaign to get an opt-in fee on the ASUW ballot for WSL dues, however the coalition did not gather enough signatures. ASUW is working on alternate methods for getting that provision on the ballot.

X. Announcements

- a. April 12, 2008, 12:00pm at University of Washington- Tacoma, Tacoma, WA
- b. May 17, 2008, 11:00am Board of Directors and 12:30pm General Assembly at Central Washington University, Ellensburg, WA

XI. Adjournment

McKibben adjourned the meeting at 3:06pm