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**DRAFT MEETING AGENDA**  
**\*\*SUBJECT TO CHANGE\*\***

**WSL State Board of Directors Meeting**  
**Saturday, March 8, 2008, 11:00am**  
**Washington State Capitol**  
Conference Room A,B,C – John A. Cherberg Building  
416 Sid Snyder Avenue SW, Olympia, WA 98504

- I. Call to Order **(11:00am)**
- II. Roll Call, Introductions, and Welcome (5 min)
- III. Additions and Changes to the Agenda (1 min)
- IV. Approval of Minutes (4 min)
  - a. Board of Directors, February 16, 2008
- V. Reports
  - a. Legislative Update (agency, state, and federal) (20 min)
    - i. Discussing and deciding WSL legislative positions (10 min)
  - b. Officer Reports
    - i. Communications Update (10 min)
    - ii. Finance Update (5 min)
    - iii. Recruitment and Retention Update (5 min)
  - c. Administrator Report (10 min)
  - d. Advisor Report (5 min)
- VI. LUNCH BREAK (20 min)
- VII. New business
  - a. Action plan review and feedback (20 min)
  - b. Draft budget proposal for the General Assembly – Mike Bogatay, VP of Finance (20 min)
- VIII. Executive Session
  - a. Staffing needs for WSL in 2008-09 (10 min)
  - b. Endorsement for HECB Student Member (5 min)
- IX. Issue Roundtable & Association Reports
  - a. Association reports (20 min)
  - b. Member campuses' funding updates (20 min)
- X. Announcements (5 min)
  - a. April 12, 2008, 12:00pm at University of Washington - Tacoma, Tacoma, WA
  - b. May 10 or 17, 2008, 11:00am at Central Washington University, Ellensburg, WA
  - c. June, date and time TBA, at Eastern Washington University, Cheney, WA
- XI. Adjournment **(2:15pm)**



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**WSL State Board of Directors Meeting Minutes**  
**Saturday, February 16, 2008**  
**Washington State Capital**  
Conference Room A, B, C- John A. Cherberg Building

**I. Call to order**

McKibben called the meeting to order at **11:00am**.

**II. Roll call, introductions and welcome**

Self-introductions were made. McKibben announced that TESC is no longer a WSL member because their dues payment has expired. Attendees included:

- Jake Stillwell, CWU (VP of Communications)
- Sarah Ishmael\*, WWU (VP of Recruitment and Retention)
- Brianne Wood, BCC
- Jacob Peltier\*, BCC
- Ashley Elliot\*, EWU
- Megan Gegenhuber, EWU
- Wil Johnson, UW-T
- Ray Shepherd, UW-T
- Andrea Wooster, WSU-V
- Chris Reigelsperger, WSU
- Rose Phal, GPSA WSU
- Logan Bahr, CWU
- Mike Bogatay\*, CWU
- Matt Kreiling, WSL (Administrator)
- Bryce McKibben, UW (President)
- Steve Lindstrom, WSL (Advisor)
- George Cheung, Guest

A quorum was present.

**III. Additions and Changes to the Agenda**

Bogatay moved to add George Cheung to Public Forum, Ishmael seconded, no objections. Peltier, moved to approve the agenda, Ishmael seconded, no objections. **Agenda adopted.**

**IV. Approval of Minutes**

a. Board of Directors, January 27, 2008

Peltier moved to add "financial statements" to Kreiling's Administrator's Report, no objections. Bogatay moved to replace "constant" with "periodic" communication with McKibben, no objections. Peltier move to approve the minutes, as amended, for the January 2008 Board of Directors Meeting, Johnson seconded, no objections. **Minutes approved.**

**V. Public Forum**

McKibben introduced Cheung, Director of Win/Win Network. Cheung discussed the Win/Win Network and explained how technology can help improve advocacy work for non-profit organizations. He went over a voter file, which targets different types of voters within a specific community. Cheung then went point-by-point over the Win/Win Network Education Fund 2008 Workplan, which included:

training, legislative advocacy, ballot initiatives, civic engagement and vote work, technology, research and data, and networking and coalition building.

McKibben asked about list serve enhancements, especially in terms of voter registration information. Cheung said that the WSL would need to collect names and addresses and securely send them to a national databank, which could then provide information about their voting history. This would include who is registered to vote and who is not, allowing student governments to target those not registered and get them to register to vote. McKibben followed with a question regarding membership cost and Cheung replied that Win/Win requires a \$50 - \$5,000 membership fee, essentially a donation. Ishamel asked how many organizations were already involved with Win/Win and Cheung responded that there were about 35-40 groups currently working with the Win/Win. Peltier asked about confidentiality in regards to voter information and how these laws conflict with the vote work. Cheung said that all data is handled securely by the databank just as it is with candidates, and it would be up to the WSL to draft agreements regarding confidentiality with the individual institutions. Stillwell asked about how a transition from Google groups to a more formal list serve like Convio would work. Cheung said that Win/Win is working on getting discounted rates for their members for action alert tools. He also suggested working with associated student governments on e-mail information already available. Cheung further noted that software like Convio provides excellent resource for fundraising. Bogatay asked how the workplan would be solicited. Cheung said that Win/Win is flexible and could do both WSL membership, issue, or constituent-base targeting. McKibben indicated that the WSL would discuss Win/Win membership over the next month and at the next meeting and get back to Cheung as soon as possible.

## VI. Reports

### a. Legislative Update

#### 1. Alive bills

- McKibben introduced the Legislative Report, reminding the members that the legislative liaisons and staff would be covering both alive and dead bills and that the updates would be discussed, rather than the policy within the legislation.
- HECB Strategic Master Plan: Elliott said that the House resolution was amended by Representative Wallace to add some intent language and will most likely be the version that moves.
- Voter registration: Stillwell said that there are voter registration bills in both the House and the Senate Rules committees and that the WSL is working to pull either one. If one does move, there may be work to clarify the language regarding residence halls and online voter registration efforts.
- Childcare policy: Ishmael said that the SHB 2582 had passed the House 96-0 and will be heard in the Senate Higher Education Committee next Wednesday. The fiscal component was removed from the policy bill. The \$2 million is still in both the House and Senate budgets, however with the bleak revenue forecast, the WSL will have to increase efforts to have that money appropriated.
- BCC Board of Trustees: Wood said that HB 3015 failed to be passed out of executive session before the policy cut-off, but that SB 6699 is currently in Senate Rules. There is a proposed floor amendment to the bill that would add Shoreline Community College and some minimal

qualifications to be a student trustee. Peltier added that some legislators are asking why this bill doesn't enact an institutional change.

- Ballot drop-off: McKibben said that the bill is in House Rules and the WSL is working to get a rules pull.
- Campus safety: Stillwell said that the Senate bill was passed unanimously off the floor.
- Transferability: McKibben said that Andi Smith said Senator Shin will add an amendment including students to the various workgroups created in the bill. Lindstrom added that this bill is an important students and the WSL team should be paying a little closer attention to its progression. Along with helping transfer students, this bill would increase the credibility of the student advocacy effort. With no fiscal impact, this bill has a great chance of passing.

## 2. Dead bills

- Student free press: Lindstrom said that the Senate Judiciary Committee leadership could not ensure enough yea votes to give the bill a hearing and let it die. The House bill was subsequently note moved and failed to make it past cut-off.
- Tax break: Lindstrom said that the bill failed, it is a work in progress. He added that student leaders should work with other stakeholders during the interim on this program.
- Election Day Voter Registration: Lindstrom said the fiscal impact was an excuse for legislators to vote against the bill- auditors are opposed to EDR and senators don't want to go against them. The recent questions surrounding the state's electoral policy is another reason for Senators to oppose the policy.

## 3. Budget

- Lindstrom went over the state budget process. Three budgets are transportation, capital and operating, which the WSL spends most of its time on. The current Revenue Forecast shows a \$423.4 million loss in state revenue, and is forcing the legislature to tighten the fiscal belt, which includes the \$2 million for childcare.

## b. Officer Reports

### i. Communications Update, VP of Communications Stillwell

- Stillwell updated the board on the website, saying that members could sign up for the new WSL Google group and receive legislative updates, action alerts and more. He added that there was a new Childcare Action Center which is a dynamic page where students can download sample letters to legislators, phone call scripts, review talking points, etc. He asked for members to check with their school newspapers as to whether or not they are receiving and using WSL press releases. He went over a recent letter to the editor regarding childcare.

### ii. Finance Update, VP of Finance Bogatay

- Bogatay announced that there is \$36,215.52 in checking and \$30,192.31 in savings. In accounts receivable, ASBCC still owes \$2,250, ASCWU owes \$2,250 and ASWSU owes \$25,129.43. He added that the WSL is still talking with the WSU administration and student government about the contract to ensure that all accounts receivable are paid.

Bogatay motioned to recess for lunch, Ishmael seconded, no objections. McKibben called for a recess at 12:20.

The board reconvened at 12:37

### iii. Recruitment and Retention update, VP of Recruitment and Retention Ishmael

- Ishmael said that she is working on a new members packet that will explain the WSL to students interested in joining. She noted that she would attend, with Stillwell, a speaking engagement at South Seattle Community College to student leaders about the WSL and student activism. She will also be participating in a lobbyist panel with Senate interns.

### c. Administrator Report, Kreiling

- Kreiling said he has made initial steps in improving office supplies with a faster internet wireless router. He discussed the website action center and the WSL Google group. He announced that the Electoral Action Training at EWU on March 8 and said that the USSA asked him to facilitate planning preliminary electoral action efforts. He said the WSL should focus on local get-out-the-vote efforts on campuses and encouraged members to attend the EAT.

### d. Advisor Report, Lindstrom

- Lindstrom reminded the board that March 8, the EAT, is close to the end of the Legislative Session and the WSL should be flexible in responding to the legislature. He said that although a few of the liaisons are not in Olympia full time, they are all contributing to the advancement of the WSL legislative agenda. He added that this is a good year for voter registration and get-out-the-vote campaigns with the Electoral Action Training and the Presidential election. He believes that youth voter turn-out is going to increase and if the student governments are present and working to register students, they will get a lot of the credit.

## VII. Nominations for VP of Legislative Affairs

McKibben announced that with the resignation of Camille Andersen as VP of Legislative Affairs, the officer position is open. He opened nominations for candidates for the new VP of Legislative Affairs

- Ishamel nominated Wood.

McKibben closed nominations and called for an election by acclamation, no objections. **Brianne Wood was elected as VP of Legislative Affairs**

## VIII. Issue Roundtable and Association Reports

### a. Action Plan

McKibben introduced the draft Action Plan. He explained that there are still holes in the document and asked the Board to help complete the plan. The goal is to have the Action Plan adopted by the General Assembly in April. He then opened the floor for discussion and questions.

Peltier suggested a deadline for the board to establish a deadline for feedback, input and assessing specific rules for editing and drafting. Ishamel said the board should find middle-ground between deadlines and flexibility. McKibben suggested having the Executive Board initiate amendments and

have them accepted or rejected by the Board of Directors. He advised the board members to bring the Action Plan back to the associated student governments to review and suggest changes.

Lindstrom advised that minor editorial efforts should be carried out by the Executive Board. He also noted that because the process of implementing the document would be dynamic and fluid, the Executive Board should have the flexibility to change the status of certain goals.

Ishmael said that if the document was sent out electronically, then there should be an opportunity to adopt it by the April Board of Directors meeting. McKibben added that members should be considering additions, deletions and modifications.

Peltier motioned to adopt a deadline with Board members reviewing the plan over the next month and at the March meeting, with final passage in April, Johnson seconded, no objections. **Action Plan timeline adopted.**

#### **b. New members and proposed dues**

McKibben said that the ASWSU, Vancouver has offered to join the WSL, but is only able to pay the second half of the bi-annual dues based on the prospective 2009 funding structure. Peltier said that the board should adopt this policy because it would help recruit community colleges with smaller budgets. Lindstrom concurred that this agreement is fair and reflective of what services the new member institutions would receive from the WSL. He suggested that instead of basing dues on a yet-to-be adopted finance structure, determine what that amount would be and have the ASWSUV pay it. Wooster asked when the fiscal year ends; Lindstrom said June 30. Wooster pointed out that ASWSUV has constituents in Rep. Wallace and Senator Pridemore's district and would be a great addition to the WSL. Johnson said that UW, T is in favor of bringing on an additional branch campus.

Peltier motioned to adopt a universal operating guideline of offering dues rates based on the \$0.75 per FTE finance structure until it has officially been adopted, Ishmael seconded, objection by Johnson. Johnson suggested voting on ASWSUV first. Peltier withdrew his motion.

Bogatay moved to approve a \$787.50 fee for ASWSUV, Peltier seconded. ASWSUV has completed the additional Constitutional requirements for membership. Peltier motioned to adopt an operating guideline for the Board to \$0.75, seconded by Mike, objection by Bogatay. Bogatay offered an amendment to prorate the amount to the months left in the fiscal year, stipulating that the member has met all other membership requirements, no objections, amendment adopted. Bogatay called to question. **Yea, 5; Nay, 0. Dues payment adopted.**

Ishmael moved to authorize Kreiling and the WSL Executives to offer the \$0.75 funding structure for the 2008 fiscal year, Johnson seconded, no objections. **Authorization approved.**

#### **c. Association Reports**

- ASUWT: Shepherd said that UW-T recently conducted a campus safety assessment. The AS is working on a voter registration drive. Johnson added that there was the first ever sustainability assessment meeting for south Puget Sound colleges. A student sustainability board was established on campus to address issues like environmentalism and campus safety.

- ASEWU: Elliot said there has been increased student activism on campus. EWU is potentially converting from a quarter system to a semester system.
- ASGBCC: Peltier went over the memo regarding whether or not BCC Services and Activities fees can be used for lobbying. The ASGBCC believes those dollars can be used for lobbying and WSL fees and is trying to include that in official language. He advised that student government leaders contact their administration's Assistant Attorneys General to get an opinion about this matter.
- ASWWU: Ishmael said the AS is taking VIP Leadership Students to meet with the legislative liaisons and other possible government officials. The AS is working to put on leadership workshops at Western with other civic leaders.
- ASUW: McKibben said UW had its lobby day last Monday and provided lobbying training and issue talking points. Senator Shin and Representative Wallace came and spoke to both UW and WSU students. The UW is taking three students to the USSA Legislative Conference in March.
- ASCWU: Bogatay said that the AS is working to consolidate all recycling programs into one program. The Board of Directors is approving a new Senate for Academic Affairs to address student concerns. The AS had a Mock Caucus last week to educate students about the electoral process and had a written public forum for students to participate in. CWU lobby day is on Monday the 18<sup>th</sup> with about 15 students.
- ASWSUV: Wooster said that WSU lobby day went well last week. The AS will be hosting Mock Caucus on campus with state leaders. Student government elections are getting under way. ASWSUV just adopted a budget with a provision to hire a legislative liaison to live Olympia during the Legislative Session.

## **IX. Announcements**

None.

### **a. Future meetings:**

- i. March 8 at 11:00am at Washington State Capital, Olympia
- ii. April 12 at noon at UW, Tacoma

### **b. Reminders: next meeting**

Next meeting the Board will have discussions on Win/Win and the Action Plan.

## **X. Adjournment**

McKibben adjourned the meeting at 2:00pm.