



WASHINGTON STUDENT LOBBY

STATE BOARD OF DIRECTORS

120 Union Avenue, Suite 207

Olympia, WA 98501

MEETING AGENDA

**WSL State Board of Directors Meeting
Sunday, September 21, 2008, 11:00am
Western Washington University, Bellingham
WWU Viking Union, Room 567**

- I. Call to Order
- II. Roll Call, Introductions, and Welcome
- III. Additions and Changes to the Agenda
- IV. Approval of Minutes
 - a. Board of Directors, June 8, 2008
- V. Lunch
- VI. Leadership Development
 - a. Developing a plan
 - b. Speed dating BOD style
- VII. Reports
 - a. Officer Reports
 - b. Staff Reports
 - c. USSA Congress Report
 - d. Assembly Days Report
- VIII. Action Items
 - a. 1.006 WSU - Vancouver membership recognition
 - b. 1.007 Approval of Mike Bogatay as WSL Executive Director
 - c. 1.008 Approval of President & Vice President as signers of checking account
 - d. 1.009 Agreement with Win/Win Network
 - e. 2.004 Endorsement 501(c)3 Washington Student Foundation
 - f. 2.005 Budget adjustment for new office
 - g. 3.006 Changing the name of WSL to Washington Student Association
- IX. Issue Roundtable & School Reports
 - a. Chapter Development Plan
 - b. Student Vote Campaign
 - c. WSL Policies & Job Descriptions
 - d. School reports
- X. Presentations and Public Testimony
 - a. United States Student Association (Sarah Ishmael)
- XI. Information Items
 - a. Agenda Item Submission Form
 - b. E-advocacy update
- XII. Announcements
 - a. Future Meetings
 - i. October 25th, 2008 at Washington State University, Pullman
 - ii. November 8th, 2008 at Central Washington University
 1. Board meeting will convene at 11:00am
 2. General assembly will convene at 12:00pm
 - iii. Set December Meeting Date
 - b. Electoral Action Training at CWU, September 17-28
 - c. Nov. 14-16, 2008, 19th Annual Northwest Student Leadership Conference, Portland State University
- XIII. Adjournment

Meeting Minutes
Washington Student Lobby Board of Directors
Sunday, June 8th, 2008
Eastern Washington University, Cheney

I. Wood called the meeting to order at 12:23

II. Roll Call, Introductions and Welcome

Attendees include:

- *Derrick Peacock, ASCWU
 - Camille Anderson, ASEWU
 - *Whitney Jones, ASEWU
 - Ashley Elliot, ASEWU (Vice President of Finance)
 - *Shawn Hoey, ASWSU-Pullman
 - Adam Fry0Pierce, ASWSU-Pullman
 - Sommer Knight, ASWSU-Vancouver
 - Andrea Wooster, ASWSU-Vancouver
 - *Amanda Alva, ASBCC
 - Jacob Peltier, ASBCC (Vice President of Recruitment and Retention)
 - Brianne Wood, ASBCC (Vice President of Legislative Affairs)
 - Logan Bahr, ASCWU (Vice President of Communications)
 - *Eric Lowe, ASWWU
 - *Jin Blair, ASUW-Tacoma
 - Evan Buel, ASEWU
 - Vanessa Pantley, ASBCC
 - Steve Lindstrom, WSL Advisor
 - Matt Kreiling, WSL Administrator
- *Indicates a voting member
Quorum Present

III. Additions and changes to the agenda

-Lowe moved to add the renewal of Steve Lindstrom's contract and Hoey added a friendly amendment to switch order of drug testing point, seconded by Peacock, no objections.

IV. Approval of the minutes

A. Board of Directors, May 10th, 2008

Buel moved to approve the May 10th minutes, Lowe seconded, no objections. Minutes approved.

B. General Assembly, May 10th, 2008E

Buel moved to approve the General Assembly minutes, Lowe seconded, no objections. Minutes approved.

V. Reports

A. Officer Reports

1. Finance Update: Ashley Elliot
Discussed the creation of a foundation for the WSL and the possibility of getting some grants to begin campus level WSL chapters. Continued on talking about creating a committee to get the Foundation started, drafting articles of incorporation, and finding a Board of Trustees. On a side note, the WSL office went over their budgeted “office supplies” because of the higher cost of DSL.
2. Legislative Update: Brianne Wood
Talked about coordinating the USSA Congress trip logistics.
3. Communications Update: Logan Bahr
Discussed getting a press release out about Evergreen’s WSL membership and that he’ll be working on campus implementation plans this summer.
4. Recruitment and Retention: Jacob Peltier
Talked about next year’s goals, including adding more members to the WSL and how he’ll be heading up the Executive Director job search. Asked for member schools to really take the opening seriously and promote it on their campus.

B. WSL Staff Reports

1. Matt Kreiling
Began by talking about implementing the strategic plan. Asked members to talk to their Academic Affairs officers to get testimonies about transferring. Wants to put a survey on school’s websites regarding transfers. Stressed the need to clarify roles within the Strategic Plan. Advocated creating permanent proxies. Talked about E-Advocacy and going to a conference in D.C.
2. Steve Lindstrom
Has researched the veto of our Higher Ed bill and he and Matt have begun building a relationship with the Governor’s new Higher Ed advisor. Stressed the need to meet with and talk to returning legislators and candidates about the WSL and its mission. Discussed the tuition increases statewide and it makes our point that (ceiling becomes the floor) tuition raising authority is using the maximum as a minimum. Talked about Oregon’s success in keeping the cost down and the success that their student lobbying organizations has had. Called for the debunking of cost of instruction that the state uses as justification to raise rates. Talked about how people should meet their legislators and the candidates over the summer.

VI. Old Business

A. Strategic Plan Action

Elliot talked about the foundation 501 C-3 and the possibility of grants; about the need to create a committee to incorporate the Foundation. Peltier brought up the point that the committee should have a sixth member that is non-WSL affiliated, professional, and experienced to give a non-biased view on the whole process. Lowe asks whether or not non-WSL voting members can be included on the committee. Elliot responded that the committee is open to those willing. Lindstrom clarifies that the committee can only put together the Articles of Incorporation, and no limit on the number of people are called “Incorporators”. After those Articles of Incorporation are

filed, the business license is secured, the foundation is liable for its action. The committee is just for creating a plan for creating the foundation.

Lowe moves to amend the Resolution to include the line “at least 5 students to be on the committee on “. Motion passed.

Lowe moves to change a typo. No objections. Motion passed.

Lowe moves to approve the creation of a committee for incorporation, Peacock seconds. Motion passed.

B. Board Retreat

Lowe, questions the length of retreat, Kreiling and Wood respond that a day would be best. Consensus is reached that the retreat will be August 16th at Central Washington University. Peltier requests that a draft agenda be created for the retreat.

C. WSL Campus Chapters Update

Kreiling and Jake want the chapter to be wholly invested in higher education and their own campus’ issues while still being fully integrated with the WSL.

D. Drug Testing

Hoey reports that testing costs vary but stay around \$50 dollars per test. Peltier brings up the point that drug testing policy is very touchy. Jones doesn’t know why the drug tests are necessary if the board elects them. Lowe brings up the point that it is a good idea because it could possibly reflect negatively on the WSL if drug use is found within the WSL. Peacock reiterates that the drug policy should be looked into heavily and that board members not be tested. Lindstrom comments that liability becomes a very real issue when tests are administered; if drug testing is brought into the picture, why not other testing (criminal, physical). Jones brings up that fact that she is not drug screened and that it’s unrealistic to screen liaisons. Peltier says that the testing could be discrimination. Alva wants to have the contract be given a hard look and not rush the process.

E. Executive Director Hiring

Peltier is heading it up and discussed the process that will be taken to hire an Executive Director. Lowe would like the committee to inform the Board of any large changes to the description. Hoey asks when the application will be released, Peltier responds that the date will probably be changing since Board and staff members need more time to review.

Lowe motions to approve the hiring committee, Peacock seconds. Hoey proposes an friendly amendment to change the dates of the amendment. Motion passed.

Buelt motions, to have the Executive Committee and WSL Advisor be the Hiring Committee. Lowe Seconds. Motion passed.

F. Advisor’s Contract Renewal

Peltier would like the contract to be passed but would like in the future, that job descriptions be created. Kreiling voiced praise for Lindstrom and the incredible asset he is to the WSL, citing that Jake Stillwell (absent) concurs.

Lowe moves to approve with the adjustment, change the word “guiding” to “advising”, Peacock seconds. Motion passed.

VII. Member Reports

ASBCC- The new student government is almost fully in place. The Board of Trustees position is still being pursued.

WSUV- 18 people applied to the legislative liaison.

WSU- Passed around a list of projects. A newsletter is being circulated by the Student Government to create better lines of communications between the students and their representatives. PBJ Club, they’ll offer free sandwiches for students to open up in forums and with speakers.

The communications between the student government and the students are poor, which is something they’ll be working on this year.

WWU- At the end of May, the faculty finally reached agreement. It’s been over a year since the collective bargaining. Decision packages are being voted on by the BOT regarding disability services and healthcare. The new president will be taking over , Bruce Sheppard, and will be meeting with state legislators, of which will be attended by the Lowe. The vote coalitions and registration projects are doing very well.

EWU- The AS is all hired and ready to go. Washington Association Student Councils is meeting in the Tri-Cities and would like the WSL to be involved. Matt Holmes has been hired as EWU’s legislative liaison.

CWU- The new Board members are all in office. The SA committee confirmed Central’s USSA membership funds. ASCWU bought blanket insurance.

VIII. Announcements

A. Next meeting is at WWU, September 20th at 12:00.

IX. Adjournment

Peacock motions to adjourn, Buelt second. Meeting adjourned.

Board of Directors Resolution 1.006

25th Session

September 21, 2008

Submitted By: Shawn Hoey, ASWSU Director of Legislative Affairs

A Resolution to recognize the Associated Students of Washington State University, Vancouver as a member of the Washington Student Lobby.

WHEREAS: Representatives from ASWSUV have been active participants in WSL initiatives and demonstrated a desire to join as a member association, and;

WHEREAS: The ASWSUV has successfully completed all requirements found in Article II of the WSL Constitution, and;

WHEREAS: The WSL has already received the first dues payment from the ASWSUV, and;

WHEREAS: The students of ASWSUV are a vital part of ensuring that all public college students are represented and given a voice in the Washington State government;

THEREFORE, BE IT RESOLVED BY THE WSL BOARD OF DIRECTORS:

THAT: The Associated Students of Washington State University, Vancouver be officially recognized as a member association of the Washington Student Lobby.

--END--

Board of Directors Resolution 1.007

25th Session

September 21, 2008

Submitted By: Jake Stillwell, WSL President

A Resolution to Approve Mike Bogatay as WSL Executive Director.

WHEREAS: It was decided at the February 2008 WSL Board of Directors meeting to hire an Executive Director, and;

WHEREAS: The WSL Executive Board convened in June and July of 2008 as the Executive Director Hiring Committee to advertise the job, review applications, interview applicants and vote on the new staff member, and;

WHEREAS: Mike Bogatay successfully completed the application and interview process and was selected as the Executive Director by the Hiring Committee;

THEREFORE, BE IT RESOLVED BY THE WSL BOARD OF DIRECTORS:

THAT: Mike Bogatay be officially approved as the Executive Director of the Washington Student Lobby.

--END--

Board of Directors Resolution 1.008

25th Session
September 21, 2008

Submitted By: Brianne Wood, WSL VP of Legislative Affairs

A Resolution to Approve Jake Stillwell and Ashley Elliot as Signers on the WSL Checking Account.

WHEREAS: Jake Stillwell has been elected President;

WHEREAS: Ashley Elliot has been elected Vice President of Finances;

WHEREAS: Bryce McKibben is no longer a member of the Washington Student Lobby Executive Committee;

WHEREAS: Matthew Kreiling is no longer employed by the Washington Student Lobby;

THEREFORE, BE IT RESOLVED BY THE WSL BOARD OF DIRECTORS:

THAT: The following names be added to the Washington Student Lobby Checking Account: Jake Stillwell and Ashley Elliot;

THAT: The following names be removed from the Washington Student Lobby Checking Account: Bryce McKibben and Matthew Kreiling.

--END--

Board of Directors Resolution 1.009

25th Session

September 21, 2008

Submitted By: Jake Stillwell, WSL President

A Resolution to Approve WSL Work as a Member of the Win/Win Network (c)3 Table.

WHEREAS: The WSL recognizes the need for building a strong statewide coalition to improve voter turnout among college students;

WHEREAS: Membership in the Win/Win Network (c)3 table will provide resources to help establish a strong base of support for WSL during the legislative session;

THEREFORE, BE IT RESOLVED BY THE WSL BOARD OF DIRECTORS:

THAT: An agreement between WSL and Win/Win is approved as follows:

Purpose:

To develop and implement a student voter mobilization program at public universities and community colleges in Washington State that is part of a comprehensive civic engagement program.

Our Understanding:

Washington Student Lobby (WSL) is a non-profit organization founded in 1983 that advocates for the “collective interests of students in post-secondary education in Washington State”. Though organized as a 501(c)4 organization, WSL does not engage in partisan electoral activities such as endorsing individual candidates. As part of its strategic plan, WSL has prioritized student voter mobilization as a way to build political power and increase its effectiveness in Olympia.

Plan:

1. Create a WSL voter registration landing page. This page should ideally allow individuals to type in their contact information (e.g. address, phone and email) and submitted to WSL. After submission, the user would then be brought to the Secretary of State website for on-line voter registration. (<http://wei.secstate.wa.gov/OSOS/VoterVault/Pages/MyVote.aspx> and <https://wei.secstate.wa.gov/osos/secure/pages/Onlinevoterregistration.aspx>).
2. Design and implement voter registration communications plan. This should include the following elements:
 - a. Earned media through student newspapers
 - b. Email blast to student body
3. Work with student organizations to implement in-person voter registration and voter identification strategy. Though many students may pursue the on-line voter registration option on their own, having an in-person opportunity will reach more student and help create a list of student voters who are already registered. We

recommend that WSL create “I Pledge to Vote” cards as a way to capture information of those already registered. This can be done through:

- a. Tabling in conjunction with student organizations
- b. Information dissemination at student orientation/move-in events

4. Post-VR deadline data analysis. Win/Win Network will work with WSL to analyze the statewide voter file to determine the universe of student voters. This will include matching up data collected through the WSL voter registration landing page, lists provided by the administration (if possible) and querying addresses/precincts through the voter file.

5. Voter education. WSL and student organizations will provide voter education materials by email, through student newspapers and other methods, depending on financial resources. Win/Win Network is developing a voter’s guide to ballot initiatives that will highlight endorsements by civic engagement organizations. WSL should take positions, particularly on Sound Transit and I-985, at its upcoming board meeting to have its endorsements included. This guide can serve as an excellent tool for voter education – particularly given the high rates of ballot drop-off in student communities.

6. Get-Out-The-Vote. WSL should implement a series of activities to encourage GOTV once the ballots have been dropped. They should include:

- a. Weekly email blasts
- b. Student-to-student phone calls
- c. Earned media
- d. Halloween ballot party in conjunction with “Trick or Vote” canvass night

7. Evaluation. Win/Win Network will work with WSL to conduct a full evaluation of voter mobilization activities to ascertain effectiveness of the plan.

8. Preparation for next legislative session. Once elections activities have been completed, Win/Win Network will continue its relationship with WSL to plan and prepare for the upcoming legislative activities. This includes, but not limited to, encouraging other network members to support WSL’s legislative priorities, developing WSL’s technology capacity (e.g. using Democracy in Action), etc.

--END--

Board of Directors Resolution 2.004

25th Session

September 21, 2008

Submitted By: Ashley Elliott, WSL VP of Finance

A Resolution to Endorse the 501(c)3 Washington Student Foundation.

WHEREAS: The WSL Board of Directors approved the Strategic Action Plan at the April 2008 board meeting, and;

WHEREAS: Goal 6, Objective 4 of the Strategic Action Plan calls for the creation of a fundraising foundation account, and;

WHEREAS: The establishment of a non-profit foundation account is essential to the success of current and future WSL initiatives outlined in the Strategic Action Plan;

THEREFORE, BE IT RESOLVED BY THE WSL BOARD OF DIRECTORS:

THAT: The goal to develop a 501(c)3 foundation account be official adopted as a board directive, allowing for up to \$1,500 be spent in its creation, and;

THAT: The 501(c)3 foundation account shall be named the Washington Student Foundation.

--END--

Board of Directors Resolution 2.005

25th Session

September 21, 2008

Submitted By: Jake Stillwell, WSL President

A Resolution to Approve the Relocation of the WSL Office and Amend the Budget to Reflect the Cost of Rent.

WHEREAS: The WSL Liaisons recognized last year that a larger office space was needed to accommodate the amount WSL members participating in lobbying efforts;

WHEREAS: The expected increases in the cost of rent and parking at the current location, 120 E Union Ave, will total \$417;

WHEREAS: The perspective office located at 200 E Union Ave would cost \$450 per month with parking fees included;

WHEREAS: The perspective office has increased office space and comes with access to amenities such as: a copying room, meeting room, and kitchen;

WHEREAS: The \$50 parking fee will no longer be paid from the "Executive Director Expenses" budget item;

THEREFORE, BE IT RESOLVED BY THE WSL BOARD OF DIRECTORS:

THAT: The board approves the move from 120 E Union Ave to 200 E Union Ave;

THAT: The budget item "Rent" be changed from \$3,900 to \$5,400;

THAT: The budget item "Executive Director Expenses" be reduced by \$500.

--END--

Board of Directors Resolution 3.006

25th Session
September 21, 2008

Submitted By: Logan Bahr, WSL VP of Communications

A Resolution to change the name of the Washington Student Lobby to the Washington Student Association.

WHEREAS: The WSL Board of Directors approved the Strategic Action Plan at the April 2008 board meeting, and;

WHEREAS: Goal 8 of the Strategic Action Plan calls for the re-branding of the WSL to more accurately reflect the mission, vision and actions of the organization, and;

WHEREAS: The WSL is and will be engaging in vote work, student organizing, campus initiative support, and other activities of which the name “lobby” does not appropriately reflect, and;

WHEREAS: The name “association” provides the necessary flexibility for the organization to engage in a variety of student advocacy endeavors and is widely used by statewide student associations across the country, and;

WHEREAS: The name “association” still allows for the organization to primarily lobby on behalf of public college students in the Washington State government;

THEREFORE, BE IT RESOLVED BY THE WSL BOARD OF DIRECTORS:

THAT: The following changes be submitted for approval at the November 8th 2008 General Assembly meeting: Replace all instances of “Washington Student Lobby” with “Washington Student Association” and all instances of “WSL” with “WSA” in the Constitution and Bylaws.

--END--